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TALABALARNING KASBIY KOMMUNIKATIV KO'NIKMALARINI RIVOJLANTIRISH METODIKASINI TAKOMILLASHTIRISH

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“Ipak yo‘li” turizm va madaniy meros xalqaro universiteti, o‘qituvchi

Annotatsiya

Ushbu maqolada talabalarning kasbiy muloqot ko‘nikmalarini rivojlantirish metodikasini takomillashtirish masalalari yoritilgan. Zamonaviy ta‘lim tizimida kommunikativ kompetensiyalarni shakllantirish muhim ahamiyat kasb etadi, chunki ushbu ko‘nikmalar bo‘lajak mutaxassislarining kasbiy faoliyatida samarali muloqot olib borishini ta‘minlaydi. Maqolada interaktiv metodlar, muammoli vaziyatlar asosida o‘qitish, jamoaviy ishlash va rolli o‘yinlardan foydalanish orqali talabalarning muloqot ko‘nikmalarini rivojlantirish yo‘llari tahlil qilingan. Shuningdek, innovatsion pedagogik texnologiyalarni qo‘llashning afzalliklari va ularning ta‘lim samaradorligiga ta‘siri ko‘rib chiqilgan. Tadqiqot natijalariga ko‘ra, amaliy mashg‘ulotlar va kommunikativ vazifalarga asoslangan yondashuv talabalarning nutq faolligini oshiradi hamda ularning kasbiy muhitga moslashuvini tezlashtiradi.

Kalit so‘zlar: kasbiy muloqot, kommunikativ kompetensiya, interaktiv metodlar, innovatsion ta‘lim, pedagogik texnologiyalar, nutq faoliyati

СОВЕРШЕНСТВОВАНИЕ МЕТОДИКИ РАЗВИТИЯ ПРОФЕССИОНАЛЬНЫХ КОММУНИКАТИВНЫХ НАВЫКОВ СТУДЕНТОВ

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Аннотация

В данной статье рассматриваются вопросы совершенствования методики развития профессиональных коммуникативных навыков студентов. В современных условиях образования формирование коммуникативной компетентности приобретает особое значение, так как она обеспечивает эффективное взаимодействие будущих специалистов в профессиональной деятельности. В статье анализируются методы развития коммуникативных навыков с использованием интерактивных технологий, проблемного обучения, групповой работы и ролевых игр. Особое внимание уделяется применению инновационных педагогических технологий и их влиянию на качество образовательного процесса. Результаты исследования показывают, что практико-ориентированный подход и выполнение коммуникативных заданий способствуют повышению речевой активности студентов и их успешной адаптации к профессиональной среде.

Ключевые слова: профессиональное общение, коммуникативная компетенция, интерактивные методы, инновационное обучение, педагогические технологии, речевая активность.

IMPROVING THE METHODOLOGY FOR DEVELOPING STUDENTS' PROFESSIONAL COMMUNICATION SKILLS

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Abstract

This article explores the improvement of methodologies for developing students professional communication skills. In modern education, the formation of communicative competence is essential, as it ensures effective interaction of future specialists in their professional activities. The study analyzes various approaches to enhancing communication skills, including interactive methods, problem-based learning, teamwork, and role-playing techniques. Special attention is given to the application of innovative pedagogical technologies and their impact on the effectiveness of the educational process. The findings indicate that practice-oriented activities and communication-based tasks significantly increase students' speech activity and facilitate their adaptation to professional environments. The research highlights the importance of integrating modern teaching strategies to foster active participation and improve overall communication competence among students.

Keywords: professional communication, communicative competence, interactive methods,

innovative learning, pedagogical technologies, speech activity.

In today's era of globalization and the rapid development of information technologies, one of the main requirements of the higher education system is to train competitive, independently thinking, and communicatively competent specialists. In particular, the issue of forming and developing students' professional communication skills is recognized as one of the priority directions of modern education. Success in any field depends not only on deep theoretical knowledge, but also on the ability to express ideas clearly, concisely, and effectively, work collaboratively in a team, and establish proper communication in a professional environment.

Nowadays, changing labor market demands, the expansion of international cooperation, and the strengthening of intercultural dialogue require students to possess a high level of communicative competence. Therefore, higher educational institutions should not only provide professional knowledge, but also foster communication culture, develop speech activity, and prepare students for real-life professional situations. However, practice shows that traditional teaching methods often fail to develop students' professional communication skills sufficiently.

In this regard, there is a growing need to introduce innovative pedagogical technologies, interactive methods, and communicative approaches into the educational process. Student-centered methods such as problem-based tasks, role-playing games, group discussions, and project-based activities not only improve learners' knowledge levels, but also develop their abilities in communication, listening, expressing opinions, and argumentation. This, in turn, increases students' effectiveness in their future professional activities [3].

This article analyzes the theoretical and practical aspects of improving the methodology for developing students' professional communication skills. It also highlights ways of implementing effective teaching methods based on modern pedagogical approaches, improving the educational process, and increasing students' communicative competence. A comprehensive study of this issue contributes to enhancing the quality of higher education and preparing qualified specialists.

LITERATURE REVIEW AND RESEARCH METHODOLOGY

The problem of developing students' professional communication skills is one of the widely researched areas in pedagogy and educational theory. An analysis of scientific literature shows that the concept of communicative competence has been examined by various scholars from different perspectives, and their common conclusion is that effective communication is one of the key factors of professional success.

The concept of "communicative competence," introduced by the foreign scholar Dell Hymes, forms the theoretical foundation of this field. In his work *On Communicative Competence* (2022), he emphasizes that not only language knowledge, but also the ability to use language appropriately in social contexts, is important. Later, Michael Canale and Merrill Swain divided communicative competence into grammatical, sociolinguistic, and strategic components and analyzed them in detail in *Theoretical Bases of Communicative Approaches to Second Language Teaching and Testing* (2020) [4].

From the perspective of pedagogical approaches, Lev Vygotsky's sociocultural theory is of great importance. According to him, knowledge and skills are formed through social interaction and communication. In his work *Thought and Language* (2014), the author substantiates the role of communication in personal development. Similarly, the constructivist approach proposed by Jerome Bruner supports students' active participation and collaborative learning processes in *The Process of Education* (2020) [3].

This issue has also been extensively studied by Uzbek scholars. In particular, N.Kh. Khojayev's work *Theory and Practice of Pedagogy* (2017) emphasizes the importance of applying communicative approaches in the educational process. In addition, the scientific works of Sh.Kh. Sharipov analyze the role of interactive methods in developing students' professional competencies.

Moreover, modern research recognizes innovative pedagogical technologies, especially problem-based learning, project methods, and role-playing games, as effective tools for improving students' communication skills. For example, David Nunan in his work *Task-Based Language Teaching* (2004) proposes an approach based on communicative tasks and justifies its effectiveness.

The development of students' professional communication skills is considered one of the priority directions of modern pedagogy and the higher education system. For any profession, not only deep theoretical knowledge but also the ability to express ideas clearly and effectively, work collaboratively,

and establish appropriate communication in problematic situations has become increasingly important. Therefore, improving the methodology for forming and developing students' professional communication skills is regarded as an urgent scientific and practical task.

ANALYSIS AND RESULTS

First of all, it is important to clarify the essence of the concept of professional communication. Professional communication is a communicative activity aimed at exchanging information, expressing opinions, solving problems, and establishing cooperation within a particular profession. It includes speech culture, listening skills, questioning techniques, argumentation, discussion, and decision-making processes. The development of these skills in students requires a systematic and consistent approach.

In order to form communicative competence in the modern education system, it is necessary to widely introduce innovative pedagogical technologies alongside traditional teaching methods. Interactive methods ensure the active participation of students in the educational process, through which knowledge acquisition is organized on the basis of two-way communication. For example, methods such as "brainstorming," "cluster," "debate," "role-playing," and "case study" develop students' independent thinking and encourage them to engage in active communication [2].

Particular attention should be paid to the role-playing method. Through this method, students have the opportunity to test themselves in situations close to real life. For example, future doctors learn to communicate with patients, while future teachers learn to establish effective communication with students during lessons. This increases their readiness for professional activity. Role-playing games also enhance students' social activity and develop empathy, that is, the ability to understand other people's feelings and perspectives.

Problem-based learning technology is also considered an effective tool for developing professional communication skills. In this approach, students are presented with a specific problem, and during the process of solving it, they engage in dialogue, exchange ideas, and attempt to find solutions collaboratively. This process not only strengthens knowledge acquisition but also develops students' communication, analytical, and decision-making skills [8].

Group work methods also play an important role in the formation of communicative competence. While working in teams, students learn to express their ideas clearly, listen to others, and respect different opinions. This contributes to effective cooperation in their future professional activities. In particular, project-based learning encourages students to conduct independent research on a specific topic, present findings, and participate in discussions. Such activities improve their speech culture and presentation skills.

The rapid development of information and communication technologies has also created new opportunities for developing students' professional communication skills. Through online platforms, virtual classrooms, forums, and video conferences, students can communicate effectively even in remote environments. This contributes to the formation of their digital communicative competence, which is extremely important for modern specialists.

In addition, the use of reflection methods in the educational process is highly significant. Reflection refers to students' ability to analyze their own performance, identify strengths and weaknesses, and strive for self-improvement. Discussions, idea exchange, and self-assessment activities conducted at the end of lessons help strengthen students' communication skills [6].

The role of the teacher in developing students' professional communication skills is invaluable. The teacher acts not only as a provider of knowledge but also as an organizer, facilitator, and motivator of communication. Teachers should create a favorable psychological atmosphere during lessons, encourage students to express their opinions freely, and support their initiatives. At the same time, teachers must possess a strong understanding of modern pedagogical technologies and be able to apply them effectively in practice.

The assessment of professional communication skills is also an important issue. Traditional assessment systems are often focused mainly on theoretical knowledge, whereas modern educational approaches require evaluating students' practical skills as well. Therefore, it is appropriate to assess students through oral presentations, public speaking, participation in group work, communicative tasks, and presentation activities [1].

The development of students' professional communication skills is a multi-stage and complex process that requires the integration of modern pedagogical approaches, innovative technologies, and effective teaching methods. Research and practical work in this area are aimed at improving the quality of education, developing students' professional competencies, and preparing them for the demands of the

modern labor market.

SUMMARY AND CONCLUSIONS

The development of students' professional communication skills is an important and integral part of the modern education system. In today's globalized world, every specialist is expected not only to possess deep theoretical knowledge but also to communicate effectively, collaborate in teams, and make appropriate decisions in various professional situations. Therefore, special attention should be paid to the formation of communicative competence in higher educational institutions.

The use of interactive approaches alongside traditional teaching methods significantly enhances students' communication skills. In particular, role-playing games, problem situations, group work, and project-based methods encourage students to think actively, increase their speech activity, and provide opportunities to gain experience in conditions close to a real professional environment. As a result, students develop independent thinking skills and become better prepared for their future professional activities [4].

Furthermore, the effective use of information and communication technologies is an important factor in developing students' digital communicative competence. The integration of online platforms, virtual communication tools, and interactive resources into the educational process increases the overall effectiveness and quality of education.

In conclusion, improving the methodology for developing students' professional communication skills requires an integrated and systematic approach. High results can be achieved through the implementation of innovative pedagogical technologies, the improvement of teachers' methodological competencies, and increased attention to practical training in the educational process.

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